2024 VISITOR GUIDE

Relax, you're up north!

Sayner-Star Lake

Wis

LODGING DINING SHOPPING EVENTS

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Where Memories ARE MADE



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Family Time



White Birch Village Resort offers you an unparalleled vacation experience that will leave you telling all your friends it was better than expected.

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- IMPECCABLE & WELL MAINTAINED AVAILABILITY ONLINE
- ► A QUALITY VACATION
- FLAT OUT AMAZING



Welcome

Take your adventure to the Northwoods this year. A place where you can truly unplug and relax. Whether you're looking for a quiet day on the lake, a peaceful bike ride or a place to create memories that will last a lifetime. Sayner-Star Lake is the place for you.

Connected by seven-miles of photo worthy Northwoods beauty, Sayner and Star Lake run along rustic HWY N and HWY K making up the Town of Plum Lake. Natural beauty, generations of history, breathtaking trails, inviting restaurants bring together the small town charm that is Sayner-Star Lake. There's a vast History to be discovered with immigrant settlers finding a prosperous logging area, resorts bringing vacationers to the Northwoods and "the Birthplace of the Snowmobile". Our surroundings area is covered in State parks and national forests providing access to camping, hiking and non-motorized lakes.

Every season brings an experience to share in Sayner-Star Lake, whether hiking in the spring, having a lake day in the summer, fishing in the fall or snowmobiling in winter, you will find the quiet you're craving away from the day to day, while creating memories with your loved ones that will last a lifetime. Whether you're looking for a quick getaway, a summer vacation, fall ride, winter snowmobile trip or family reunion Sayner-Star Lake has it all.

It's time to plan that adventure with a vacation to Sayner-Star Lake today- a vacation you'll want to repeat again and again.



Sayner-Star Lake Chamber of Commerce P.O. Box 191 Sayner, WI 54560 learnmore@sayner-starlake.org

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JANUARY

13 – Barnstormers Snowmobile Club Brats on the Trail. Join the crew at Trail Marker #217 for brats on the trail side including chili, hot dogs, brats, chips, beverages, and a small bonfire to sit/stand by. llam - 3pm.

19 – Barnstormers Snowmobile Club 5th Annual Badger State Games Snowmobile Cup Ride. The Club passes the torch at 9am at Eliason Hardware as it makes its journey to the World Snowmobile Championship Derby Complex.

20 - Barnstormers Snowmobile Club Stillwaters Snowmobile Breakfast. 8 - 11am at Stillwaters Food & Spirits. Find more info at saynerbarnstormers.com.

FEBRUARY

3 - Barnstormers Snowmobile Club Annual Chili Dump. Held at Murmuring Waters from 2 - 5pm. saynerbarnstormers.com

10 – Plum Lake Ice Fishing Tournament. Calling all anglers for a day of fishing on Plum Lake! Prizes, raffles, food and more! Proceeds benefit Sayner-Star Lake Club projects. Contact Will Maines 715-542-3501.

18 - Barnstormers Snowmobile Club Pizza Fundraiser at The Hillside Tavern

& Grill. 4 – 8pm. Find more info at saynerbarnstormers.com.

MAY

25 - Community-Wide Rummage Sale. 8am - 3pm. Come rummage through Sayner and Star Lake for unbelievable treasures and deals! \$5 fee for map listings. Sponsored by the Sayner-Star Lake Chamber. Find maps and register at saynerstarlake.org/events.

JUNE

8 - Plum Ski-ters 8 Barefoot Tournament. Free admission, pre-registration required. Day-long event held at Statehouse Point Boat Landing. For more info visit plumskiters.org.

8 – InSayner Adventure Bike Race. 8am registration, 10am race start. The 23-mile race will start at the Plum Lake Community Center and will travel in the depths of Northern Wisconsin's beautiful Northern Highland American Legion State Forest, to Musky Mountain and beyond! For more event info and to register, visit: lamboriders.org/events/theinsayner/10544.

12-29 - Plum Ski-ter Water Ski Show. Amazing shows start at 7pm at Statehouse Point Boat Landing every Wed. and Sat. in June. Visit plumskiters.org for more info.

26 – Maker's Market on Main Street. 9am – 2pm. Downtown Sayner, behind Cre-ate off Main Street sponsored by the Leapin' Ladders Guild. The market features beautifully crafted and handmade goods by local artisans and "makers", every Wed. through Aug. 7th. For more information, call Ida at 715-499-4016.

JULY

3-31– Plum Ski-ters Water Ski Shows. Amazing shows start at 7pm at Statehouse Point Boat Landing every Wed. and Sat. in July. Visit plumskiters.org for more info.

3, 10, 17, 24, 31 – Maker's Market on Main Street. 9am - 2pm. Downtown Sayner, behind Create off Main Street sponsored by the Leapin' Ladders Guild. The market features beautifully crafted and handmade goods by local artisans and "makers", every Wed. through Aug. 7th. For more information, call Ida at 715-499-4016.

4 - Plum Lake Fire Department Annual Chicken BBO. Noon. Enjoy the best BBQ Chicken with all the fix-ins and refreshments under the Sayner Community Pavilion. Contact Jeremy for at 715-891-0579 or www.plumlake51ja@outlook.com.

4 – Fourth of July Celebration & Fireworks.

3pm. Community parade on Hwy 155 and fun in the park. Join us for a grand fireworks display put on behind the Plum Lake Library at dusk. Sponsored by Sayner – Star Lake Lions Club. Contact Gary Kaphingst at

715-542-2751 or garykaphingst@gmail.com.

4 – Special Plum Ski-ters Water Ski Show. 7pm. Statehouse Point Boat Landing. For more information visit plumskiters.org.

21 - Star Lakers Club Annual Meeting & Picnic.

All are welcome, membership not required. Bring a dish to pass. Noon -5pm at the Star Lake Centennial Old Mill Site Park, Star Lake. Contact Bob Munsen at 715-891-1775.

26 - Plum One, Plum All! 7pm. Statehouse Point Boat Landing. Enjoy a guest skier invitational show where the Plum Ski-ters are joined by talent from many neighboring teams. For more information visit plumskiters.org.

27 - Plum Ski-ters Alumni Invitational Show. 7pm. Statehouse Point Boat Landing. This performance will showcase alumni who may be back for Cottager's Weekend. For more information visit plumskiters.org.

AUGUST

3-31 – Plum Ski-ters Water Ski Shows. 6:30pm. Every Wed. and Sat. in Aug., enjoy amazing shows at Statehouse Point Boat Landing. For more information visit plumskiters.org.

4 - 9th Annual Sayner-Star Lake Street Fair.

10am – 4pm on Sayner's Main Street, in the Community Park, and under the Pavilion. Food and Craft vendors, live music and children's activities! Craft Fair, 10am – 4pm. Touch–A–Truck, Noon – 2, sponsored by the Plum Lake Fire Department and Plum Lake EMS. Visit saynerstarlake.org/events for more information.

7 – Maker's Market on Main Street. 9am – 2pm. Downtown Sayner, behind Cre-ate off Main Street sponsored by the Leapin' Ladders Guild. The market features beautifully crafted and handmade goods by local artisans and "makers". For more information, call Ida at 715-499-4016.

12 – 35th Annual Plum Lake Fire Department Spaghetti Dinner. 5 – 8pm. Plum Lake Community Building in Sayner. Raffle prizes and homemade spaghetti with all the trimmings. For details and tickets, contact Jeremy at

715-891-0579 or www.plumlake51ja@outlook.com.

23 – 3rd Annual Plum Lake Open Golf Tournament. This can't-miss golf tournament will take place at the historic Plum Lake Golf Club in Sayner. The pristine 9-hole course features a stunning landscape with rolling hills and breathtaking views of Plum Lake. Enjoy an amazing day with friends and compete for prizes all while enjoying this historic course.

SEPTEMBER

1–22nd Annual Mayor's Race, 3–7pm. Music, raffles, and election of honorary Mayor of Star Lake at Stillwaters in Star Lake. All proceeds go to the Sayner-Star Lake Lions and the Barnstormers Snowmobile Club.

2 - Barnstormers Snowmobile Club Annual Meat Raffle. Join the crew at Weber's. **2 - 5pm.** For more info, visit saynerbarnstormers.com.

16 – Plum Lake EMS Annual Pork Loin Benefit Dinner. Join us at the Whitetail Inn, St. Germain. 4 – 8pm. Contact Kevin at 715-892-1877 or plems@outlook.com.

20-22 – Colorama Weekend in Downtown Sayner. Spend the weekend in Sayner and celebrate the colors of the season! Enjoy fall festivities at downtown shops Friday through Sunday and family activities on Sunday.

Visit sayner-starlake.org/events for more information.

OCTOBER

30 – Trunk-N-Treat. Sponsored by the Plum Lake Library. 4 - 6pm. Tricks and treats from the Plum Lake Library parking lot For more details, call the Library: 715-542-2020.

NOVEMBER

16 – Christmas Fest. 10am – 2pm. Crafts and community activities at the Plum Lake Community Center. Sponsored by the Plum Lake Women's Club. Visit sayner-starlake.org/events for more information.

22-24 – Christmas in Downtown Sayner-Star Lake. Enjoy the shops, refreshments, and holiday spirit as the restaurants and shops of Sayner officially kick off the season! Visit sayner-starlake.org/events for more information.

DECEMBER

7 - Hometown Holiday Celebration. Join local community groups in a festive evening of carols, warm food and beverages, crafts, sleigh rides, live music, and a visit from Santa!

4TH OF JULY <u>CELEBRATION</u>

Like a scene out of a Norman Rockwell painting, Sayner/Star Lake's annual 4th of July Parade brings out the kid in all of us. Beginning at 3:00 pm on the 4th on downtown Sayner's Main Street, the parade features an array of floats, as well as candy and stuffed animals for children. All are invited to attend and participate by entering a float in each year's parade, sponsored by the Sayner/Star Lake Lions. First, second, and third-place trophies are awarded to the floats best adhering to the parade's annual theme.

The day's festivities begin at noon in Sayner's Community Park where the Plum Lake Fire Department offers a delicious Chicken & Sweet Corn Barbeque.

At 7:00 pm, the Plum Ski-ters perform a patriotic ski show on Plum Lake, and at dusk, a grand fireworks display begins behind the Plum Lake Library.



Plum Ski-ters Water Ski Show Team

9TH ANNUAL SAYNER-STAR LAKE

On the first Sunday of August, the Sayner-Star Lake Street Fair draws crowds from far and wide. Scheduled this year for August 4th on Sayner's Main Street, the town of Sayner is prepared to dazzle Fair attendees with an abundance of entertainment, food, exhibits, art, and more.

Activities with a craft fair and festival at 10:00 am., which will include craft vendors from all over the Midwest, live music and dancing in the street, games for kids, and beer and food vendors. Families can enjoy the Touch-a-Truck hands-on truck show, sponsored by the Plum Lake Fire Department!

The Fair will also feature special promotions in Sayner's retail shops. Be sure to mark your calendar and plan to visit Sayner, where the whole family can enjoy and have a make a memory that last a lifetime.

For more information about the day's happenings on August 4th, visit www.sayner-starlake.org/events.



Annual Sayner-Star Lake Street Fair

HOMETOWN HOLIDAY CELEBRATION

Mark your calendars for December 7th, 2024 for the 3rd Annual Hometown Holiday Celebration where many will gather in the warm glow of our transformed Sayner Community Building to celebrate the season. The Sayner-Star Lake Chamber of Commerce, Friends of the Plum Lake Library, Plum Lake Woman's Clun, Plum Lake Fire Department & Plum Lake Ambulance, Plum Lake Lions Club, Sayner-Star Lake Lions Club and more gather together to put on this spectacular family community event.

Families can enjoy live music, sleigh rides, a visit with Santa, hot cocoa, warm food, and festive decorations with a cheery holiday smalltown hospitality you only find in the hometown of Sayner. For more information about this event please visit www.sayner-starlake. org/events.







Dining

People who love to eat are always the best people. Photo courtesy of Clearview Supper Club - Fulia Child

FEASTS AND FAMOUSLY GREAT TIMES -

The good times roll year-round in downtown Sayner at the Sayner Pub, a full-service sports bar offering a complete menu of sandwiches, salads, pizzas, and burgers and specialty drinks. Established in 1945, the Sayner Pub is known for its famous 22-ounce homemade Bloody Marys with delectable garnish and hand muddled Old Fashioneds. In addition, the pub's pizza has put Sayner on the map and according to the new Sayner Pub owner, Taylor Klingaman, he doesn't intend to change the secret recipe anytime soon.

Taylor, the proprietor bought his "dream job" in the fall of 2022. Just like many Sayner Pub goers, the famous northwoods sports bar holds a sentimental value to him. "I grew up coming here as a kid waterskiing for the Plum Ski-ters during the summers and got my first job at the Sayner Pub working in the kitchen. I eventually moved up north to work at the Sayner Pub full-time and had the goal of one day buying the Pub."

Taylor has continued to hold on to the Sayner Pub traditions offering live music on Wednesday night in the summer and having the best sports bar atmosphere by providing several flat screen televisions to keep sports fans up to date on their favorite teams year round. "Just like Eric, I love sports and have played them my whole life. We never miss a game and we always have a great time at the Pub cheering on our teams."

Just around the corner, The Hillside Tavern & Grill is another place where patrons can watch a good game or pre dinner cocktail in the newly remodeled bar before drifting into the dining room. Think a cozy cross between two Midwest favorites, a classic supper club and an up north tavern. The Hillside Tavern is sure to please everyone! Patrons can even enjoy a bite to eat from the deck in the warmer months.

Proudly serving Vinchi's famous recipes for thin-crust pizza and ribs, The Hillside Tavern & Grill also offers a complete dinner menu, which includes a trip to the soup and salad bar. The current owners have carried on the tradition of great food, with an emphasis on fresh, quality ingredients. Much of their food is made from scratch, and many with local ingredients. Each pizza is homemade, rolled daily, and topped with their own pizza sauce, Grande cheese, and cooked fresh to order to get their famous thin, crispy, crust. Menu items also include specialty sandwiches, such as the 8-ounce Italian sausage patty sandwich (Vinch Burger), the Cuban Sandwich, and a monster meatball Sandwich. Of course, check out the Friday Fish Fry options too. Located at Snowmobile Pit Stop #38, Hillside is open year-round, closed Tuesdays and Wednesdays.

Down the road is Mar-Li's Bar, which was recommended by Travel Wisconsin as one of 10 Northwoods hot spots for a fish fry dinner. Also recognized by local Channel 12, Mar-Li's Fish Fry offers German and American potato salad and haddock served three ways! The Fisherman's Platter offers a mix of the deep-fried, baked, and lemon-pepper haddock all together. No matter your Friday favorite, you're sure to have a great meal at this local meetup.

Furthermore, daily dinner specials also draw the crowds, and the biggest crowd-pleasers are the restaurant's Broasted Chicken, BBQ Ribs, and Loaded Bomber, a slow-roasted beef sandwich. There's a variety of delicious sandwiches and appetizers for those looking for something on the lighter side. Drink specials from Mar-Li's full-service bar, such as a fully-dressed, 24-ounce Bloody Mary, are also popular favorites at this newly remodeled historic restaurant. Open Wednesday through Monday at 4pm, closed Tuesday, stop by for dinner with friends or call Marli's for takeout today.

Heading South from Sayner you'll find Murmuring Waters Lodge. This hidden gem isn't a secret anymore located on Lost Lake in Saint Germain; you'll find it tucked in amongst the tall pines formally part of a resort. If you're looking for a small rustic bar feel, look no further. Murmuring Waters Lodge or as the locals call it "the Murm" is a popular favorite for the locals and a must-stop for the weekend tourist. Famously known for their Fish Fry Friday, whether you favor the traditional cod fish fry, fresh lake perch fried or you prefer to try something with a little more zing like the Bronzed Cajun Catfish you can't go wrong with a Murm fish fry.

Tim is the current owner of this historic gem. He has featured daily and nightly specials throughout the year. Whether you're coming off the lake for a cocktail and a burger, you're out for date night for Saturday prime rib or you're coming off the snowmobile trails with your kids for some deep-fried appetizers the Murm is a must-stop for all. Located on the ATV/UTV trail and Pit Stop #42. Open daily at 11 am, closed Wednesdays.

Down the road a little further you'll find Clearview Supper Club. If you're looking for an authentic traditional supper club Clearview is the place. The Fath Family welcomes you to their nostalgic Northwoods lodge overlooking Big St. Germain Lake. Clearview was established in 1918 and the tradition of great food continues today! With a menu that can please any palette offering mouthwatering entrees from beef medallions and ravioli, steak to Friday night Fish Fry, and Saturday night Prime Rib you'll want to come back with your family again and again.

If you're looking for good conversation stop at the bar and grab a cocktail, you can't go wrong with an Old Fashioned. Looking for dessert? Grab an after-dinner ice cream drink, the Grasshopper sure is delicious. It's always a good idea to call and make a reservation. Open Wednesday through Saturday at 4 pm.

ESTABLISHMENTS

Business	Breakfast/ Espresso	Convenience	Carryout	Lunch	Dinner	Burgers	Pizza	lce Cream	Steaks	Fish & Seafood
CLEARVIEW SUPPER CLUB 8599 Big St. Germain Dr., St. Germain 715-542-3474 clearviewsupperclub.com			•		•	•	•			•
HILLSIDE TAVERN & GRILL 8065 County N, Sayner 715-542-2240 hillsidetaverngrill.com			•		•	•	•			•
MAR-LI'S BAR 2530 Hwy 155, Sayner 715-542-4255 marlisbar.com			•		•	•			•	•
MURMURING WATERS LODGE 8105 Pattis Place, St. Germain 715-542-2066 murmuringwaters.com			•	•	•	•	•			•
NORTHERN HIGHLAND COFFEE CO. 2965 Hwy. 155, Sayner northernhighlandcoffee.com	•		•							
SAYNER PUB 2962 Main St, Sayner 715-542-3647 Http://sayner.pub/			•	•	•	•	•			•
STILLWATERS FOOD & SPIRITS 7914 County Rd K, Star Lake 715-542-3652 stillwatersstarlake.com		•			•	•	•		•	•
THE CORNER STORE 3109 Razorback Rd, Sayner 715-542-4250 thecornerstoresayner.com		•						•		



Another favorite establishment for foodies is The Corner Store in Sayner, where huge scoops of ice cream, shakes, and sundaes delight parents and children alike.

Not only is the ice cream a must, but patrons love the laid-back atmosphere – place your order at a walk-up window and relax with a cone around picnic tables inside or outside. And, instead of having to run out of town for milk, bread, and other necessities such as firewood or other camping supplies, customers can stay close to home and purchase groceries and camping and fishing supplies at The Corner Store

Just a little further down the road in Star Lake, homemade is the name of the game at Stillwaters. Kelley Pace the new owner of Stillwaters, prides himself on offering traditional Italian family recipes to patrons who travel from miles around to dine at this unique establishment. "One of our most popular requests is for our Sicilian Walleye," says Pace. "It's an old family recipe that was passed down from the previous owners and is so well-loved, even people who don't like fish love it."

Other Stillwaters dinner specialties include a 14-ounce Aged Black Angus Ribeye Steak, Pizza, Friday All You-Can-Eat Fish Fry, Baked Cold Water Alaska Cod, Homemade Meatloaf, and Chuck's Homemade Pasta and Meatballs. There's no doubt, this is a classic Friday hot spot for Fish Fry, and a great stop along the snowmobile trail in the winter. Stillwaters, located on Star Lake's Highway K at Snowmobile Pit Stop #35, is open year-round, offers carry-out orders, and features outdoor dining in the summer. Call for seasonal hours!

Looking for your caffeine fix look no further than Northern Highland Coffee Company. Located right in downtown Sayner come on in for a great cup of coffee - or "Not Coffee" - soak up the atmosphere, and enjoy conversations with friends! This cozy space offers a great meeting place and a sense of community for locals and tourists. What started as a dream has now become a local favorite.





Located on Big St. Germain Dr. off HWY. C or Hwy. 155 just north of St. Germain www.clearviewsupperclub.com



~ SAYNER, WISCONSIN ~



WORLD FAMOUS **PIZZA & WINGS**

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SIGNATURE DRINKS

MONSTER 22oz BLOODY MARY served with a garden of vegetables

16oz "OLD SCHOOL OLD FASHIONED" by hand muddle

DAILY SPECIALS

Tuesday ~ Tacos Wednesday ~ Spaghetti Thursday ~ Specialty Pizza Friday ~ Fish Fry Sunday ~ Chicago Dog

YOUR HOST **Taylor Klingaman**

2962 Main Street ~ Sayner, Wisconsin 715.542.3647 • saynerpub.com



Shopp

SPECIALTY SHOPS DOWTOWN

Photo courtesy of Plum Lake Quilts

In Sayner, first head to Cre-ate, the newest shop in town. You'll find a store with a tasteful twist. Cre-ate offers an ever-changing array of merchandise, from beautifully handcrafted one-of-a-kind arts to casual and fun loungewear, and even custom-designed apparel the entire family will love.

"It has been so much fun becoming a part of the community," says Cre-ate's owner, Helen Bryner. "I appreciate all of the support and really enjoy hearing what my customers are hoping to see in the store."

Next, walk a couple of doors down to Traditions to find a wide selection of items that depart from the average "Northwoods flavor." Traditions is a full-service gift and home furnishings boutique offering a wide selection, frequently updated with new, fashionable lines from suppliers on the cutting edge.





Local Sweatshirts
T-shirts
Gifts

2933 Hwy 155 Sayner, WI 54560 helen@createinsayner.com 407 624 9071

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Logo design & branding

Event decor and design

All services are priced per job and are designed to work within almost any budget. Let's chat!

Directional signage

Brochures • Menus • Posters

"Traditions is my creative outlet, and quite frankly, every new season is a reason to bring in new merchandise and recreate the store with exciting new displays," says Jessica Drallmeier, owner of Traditions. "It's exactly what my customers like and why they keep coming back."

If hands-on crafting is more your style, visit Plum Lake Quilts, a fullservice quilt shop offering classes, longarm quilting services, fabrics galore, and an array of patterns and kits. Owner Pat Anderson has over 30 years of quilting experience.

"My business is not a whim. It's a passion of mine that I've had for a long time," states Anderson.

Customers not only enjoy shopping at Plum Lake Quilts, but they love the "Open Sew" every Wednesday, where women can socialize, compare ideas, and sew together.

STOCKING UP

For visitors simply looking for vacation essentials, stock up on supplies at The Corner Store in Sayner, and The Star Lake Store in Star Lake.

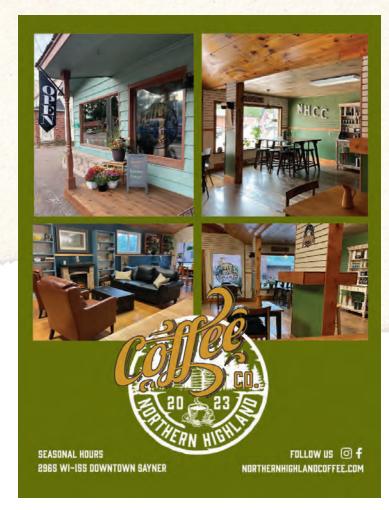
At The Corner Store, summer patrons will find an ample selection of grocery staples. Open daily from May through September, the Corner Store offers beer, wine, and liquor, as well as dairy, frozen foods, and camping and fishing supplies. Bike, kayak, and paddleboard rentals are also available.

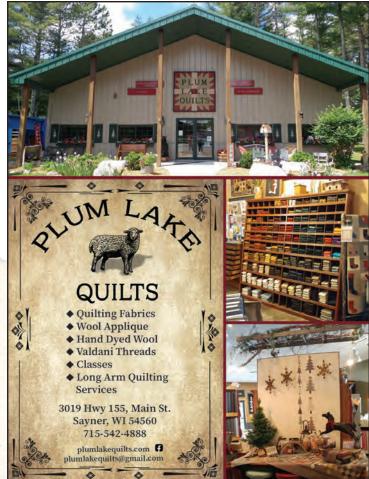
"When you shop at a small business, you're supporting a family" ~ Kristen Bell

For a complete list of our area's retailers, visit www.sayner-starlake.org/shopping.



Offering a Distinctive Array of Home Decor, Furniture and Gifts Jessica Drallmeier - Owner info@traditionsinsayner.com • traditionsinsayner.com 2959 Main Street • Sayner, WI 54560







Sayner-Star Lake is a year-round sporting paradise. In the fragrant woodland summer, warm-weather sports abound, whether you're a hiker, cyclist, golfer or water sport enthusiast.



THE HIKER

Your summer day can begin in Star Lake by enjoying Tramper's Trails. Then head to the Star Lake Interpretive Trail, featuring scenic boardwalks and interpretive signs along its lovely landscape, part of which is on a Star Lake peninsula.

In Sayner, just on the outskirts of town, Razorback Ridges trails offer 16 miles of exhilarating terrain and breathless views. Trail maps are available at The Corner Store on Highway N and other local businesses. Further down the road is the Fallison Lake Trail, a breath-taking trail with spectacular views of Fallison Lake. Booklets on wildlife, flora and trail history are available from the DNR Trout Lake Office and at the trailhead. Loops of .6, 1.3, 2.0, and 2.3 miles are available.

THE CYCLIST

Also in Sayner, the nationally recognized paved Heart of Vilas County Bike Trail system links smoothly northward to the Boulder Junction bike paths and westward to the St. Germain Trails. The Vilas County Bike Trail offers over 50 miles of paved forest trails exhuming scents of evergreen, wildflower, and loam. Six-feet wide with hills just challenging enough – you won't have to walk your bike uphill! Bike Trail maps are available at several Sayner businesses.

For a more rugged experience, head to Razorback Ridges. Here you will experience a different type of ride on 16 miles worth of mountain bike trails.

Don't have a bike? Not a problem. **The Corner Store, located on Highway N in Sayner, has bikes to rent,** and a full supply of Vilas County Bike Trail maps on hand. Says Corner Store owner Mary Debilzen, "We are your one-stopshop for creating the perfect Northwoods Wisconsin experience."

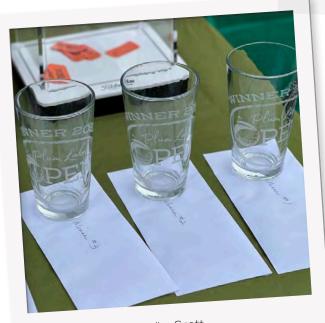


Photo courtesy of Shelby Szott

See page 16 for trail information.

THE GOLFER

The Plum Lake Golf Course, located on the south shore of Plum Lake, offers a challenging nine-hole course rich with history. Founded in 1912, it is the oldest nine-hole golf course in Wisconsin, featuring a turn-of-the-century clubhouse, wrap-around porch, and a spectacular view of the lake.

ON THE WATER

Swimming, boating and water sports opportunities abound in Sayner-Star Lake. For instance, Sayner's Crystal Lake is located next to one of the cleanest, clearest, safest swimming beaches in the Midwest. At just under 90 acres in size and a maximum depth of 67 feet, the water is clear and deep. It's a favorite for scuba divers as well as recreational swimmers. Crystal Lake beach is perfect for families of all ages. Come and picnic at the lovely picnic area next to the beach, or camp at several well-equipped campsites on the state-owned property.

Before you head onto the water, check out the canoes and kayaks available for rent at The Corner Store on Highway N. Next, you'll need to choose from the wonderful lakes in the area to paddle on. Just refer to the map in this booklet.

If a canoe or kayak isn't your cup of tea, find pontoon boats, ski boats, and fishing boats available for rent at **Nortech Marine/Technautic Powersports in downtown Sayner or at Premier Powersports and Marine just down the road in St. Germain.**

At the end of your day, enjoy the Plum Ski-ters water ski show in Sayner on Wednesdays and Saturdays at 7:00 pm located at Statehouse Point – a short 2.5 miles down Razorback Road.

Fishing opportunities in the Sayner/Star Lake area abound. See pages 22-23 for fishing information.



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PLUM LAKE PUBLIC LIBRARY SAYNER, WI

Open Monday-Saturday at 10 AM. 24/7 WiFi Visit plumlakelibrary.org for more information on library services, programs, & events. 8789 Peterson St., Sayner 715-542-2020

Plum Lake Golf Club

Inc 1912

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Tee times recommended Online tee times available

3160 Club House Rd, Sayner, WI 54560

715.542.2598 www.PlumLakeGolf.com





- Washer/dryer, dishwasher, central air conditioning
- 3 TVs with Blu-ray, DirecTV, high-speed internet
- 4 kayaks, 2 SUPs, canoe, 14 ft boat included
- Beautiful view of Star Lake with 100 ft of frontage, gently sloping sand-bottom lakefront
- 4 bedrooms, 3 bathrooms, sleeps 12

To book direct, contact Mark Brower via email: markfbrower@gmail.com or available on Airbnb or Vrbo #509807

Chamber BUSINESS DIRECTORY

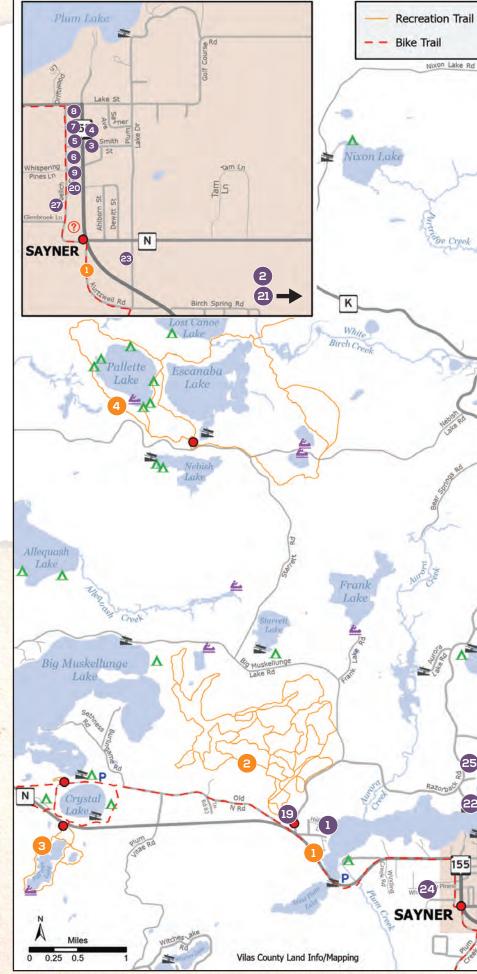
 Plum Waters Resort 2 Premier Powersports 3 Eliason Lumber & Hardware 4 Savner Pub 5 Traditions 6 Cre-ate 7 Northern Highland Coffee Co. 8 Plum Lake Quilts 9 Plum Lake Library 11 White Birch Village Resort 13 Stillwaters 14 Star Lake Home 15 Eggs & Such-A Farm 16 Old Mill Depot & Old Schoolhouse Art Gallery 17 The Hillside Tavern & Grill 18 Plum Lake Golf Course 19 The Corner Store 2 Shepherd of the Lakes Church Mar-Li's Bar Plum Ski-ters Water Ski Show Team 23 Milton Propane 24 Squirrel Away Storage 25 Four Seasons at Plum Lake 26 Innisfree Cabin 27 Technautic Powersports 28 Plum Lake Equestrian Center

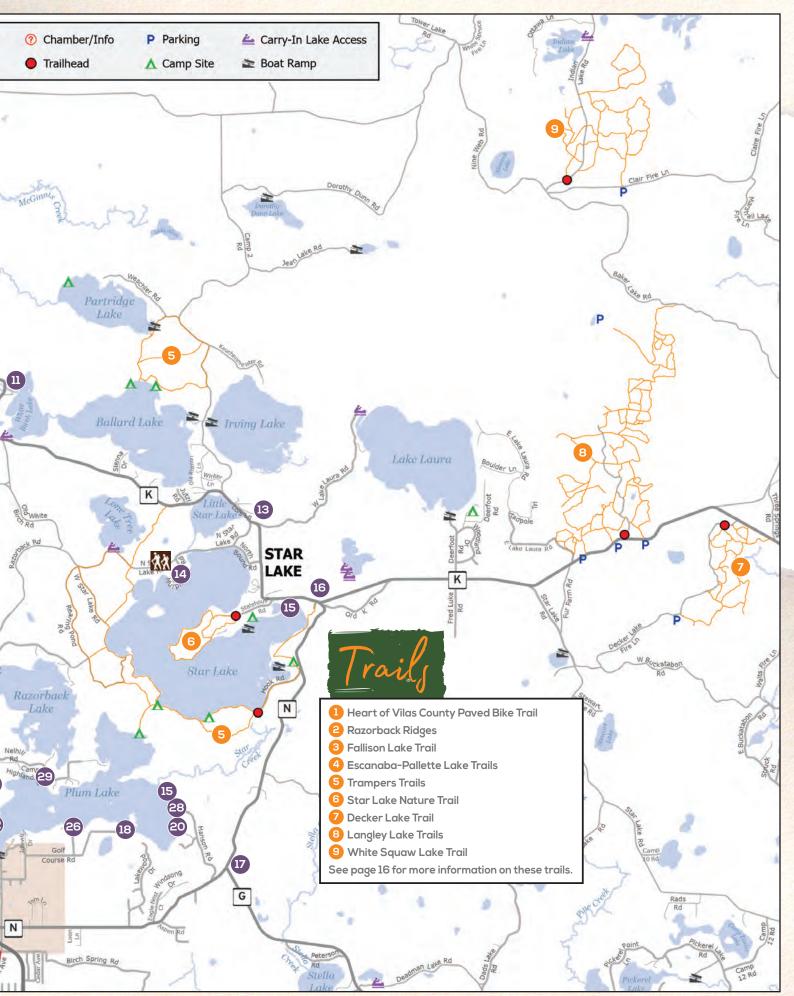
29 The Woodlands Resort on Plum Lake

Camping NORTHERN HIGHLAND STATE FOREST

- Crystal Lake Campground 9 miles to Sayner. 183 Units. Excellent Beach
- Plum Lake Campground 1 mile to Sayner. 18 units. Beach available.
- Firefly Lake Campground 5 miles to Sayner. 69 units. Excellent Beach.
- Razorback Lake Campground
- Starrett Lake Campground
- Star Lake Campground East/West
- Trout Lake Campground
- Clear Lake Campground
- Indian Mounds Campground
- North Muskie Lake Group Camp
- Allequash Lake Wilderness Camp
- Day Lake Wilderness Sites
- Nebish Lake Wilderness Sites
- Jag Lake Group Camp

Visit https://wisconsin.goingtocamp.com or call 888-947-2757 to make campground reservations.





SILENT SPORTS TRAILS =

#	Area Trails	Total Length (Miles)	Leashed Dogs Allowed	Biking	Hiking	Snowshoeing	Cross-Crountry Skiing	Birdwatching	Hunting
1	HEART OF VILAS PAVED BIKE TRAIL	50+	•	•	•				
9	RAZORBACK RIDGES	16	•	•	•	•	•		
3	FALLISON LAKE TRAIL	6.2			•	•	•	•	
4	ESCANABA-PALLETTE LAKE TRAILS	21.8	•		•		٠	•	
6	TRAMPERS TRAILS	2.5	•		•		٠		
6	STAR LAKE NATURE TRAIL	3			•	٠			
7	DECKER LAKE TRAIL	4.5	•		•	٠	•	•	٠
8	LANGLEY LAKE TRAILS	15.7	•		•			•	•
9	WHITE SQUAW LAKE TRAIL	7.4	•		•	•	•	•	•

For additional trail maps of the Sayner-Star Lake area, visit sayner-starlake.org/trails..

HEART OF VILAS - SAYNER-STAR LAKE AREA

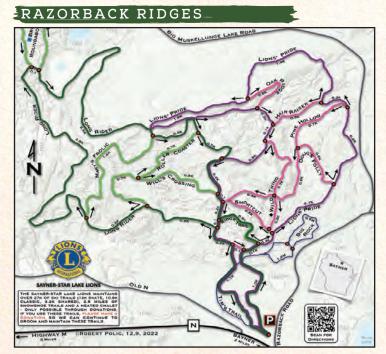


TRAMPERS TRAILS



STAR LAKE NATURE TRAIL





A PLACE TO RELAX

Whether you're visiting in the spring, summer, fall, or winter, as the perfect day away comes to an end, find yourself relaxing at one of Sayner-Star Lake's accommodations. There are many things to consider when exploring lodging options for the perfect Northwoods getaway. Do you prefer a private vacation home or a cozy cabin with resort amenities? Are you a single traveler or planning a family reunion at the lake? Regardless of your travel needs or style, we have something for everyone in Sayner-Star Lake. Our year-round vacation destination offers resort cabins nestled in the woods, luxury lakeside vacation homes, and everything in between.

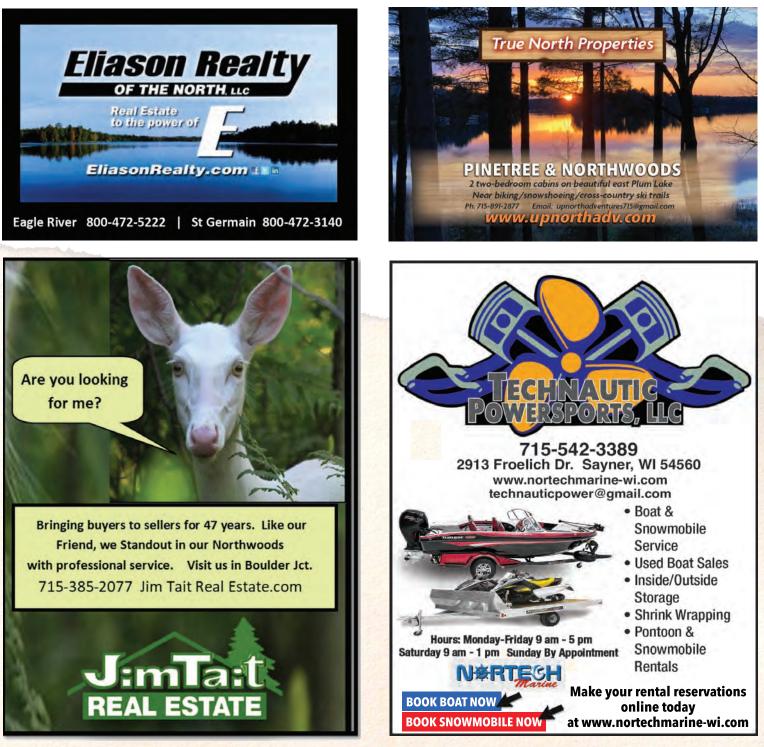
WHERE TIME SLOWS DOWN

No matter where you stay, time up north is anything but hectic. With

nowhere to go and all day to do it, you'll find that the clock almost slows down. Simply finding yourself in the Northwoods, breathing the fresh air, watching the lake's tranquil ripples, and hearing all of the sounds of nature will put you at ease.

UNBELIEVABLE SUNSETS

When you're on vacation, the sun seems warmer and brighter and the sunsets are nothing short of magical. Grab a seat and find the perfect spot for some of the best, right here in Sayner-Star Lake. Nothing beats the sun setting over calm waters. If you find the right spot, you won't know where the water and the sky start and stop the reflections are almost tranquilizing. Just don't leave your camera at home, there are countless photo-worthy moments ahead!





There's nothing like a snowfall in the Northwoods... the snow gently dropping to the ground and resting on the pine trees, and silent, lazy flakes dropping on your tongue.

ON THE TRAILS

Set your wintery journey in motion by taking advantage of the area's boundless cross-country skiing and snowshoeing opportunities. **Head over to Razorback Ridges**, which offers scenic trails, featuring varied terrains for beginner-to-expert skiers, as well as a warming shelter. The trail system is maintained by the Sayner-Star Lake Lions Club. After that, strap on your snowshoes and enjoy The Star Lake Nature Trail where you can find interpretive signs along the way with part of the trail on a peninsula that juts out into Star Lake. See page 16 for trail grid and maps, or visit www.sayner-starlake. org/trails for more detailed information.

THE SNOWMOBILER

If speed is more your style, then you've come to the right place! Sayner-Star Lake is known as a snowmobiling hot-spot. After all, Sayner is the birthplace of the snowmobile! Sayner-Star Lake is home to nearly 80 miles of groomed snowmobile trails, maintained by the Sayner-Star Lake Barnstormers – the local snowmobile club, who was recently inducted into the International Snowmobile Hall of Fame and named the 2019 ASCA Club of the Year. Take in the scenery as you ride through the wooded landscape of the Northern Highland-American Legion State Forest, over lakes, and past wildlife, providing some of the best riding in the region!

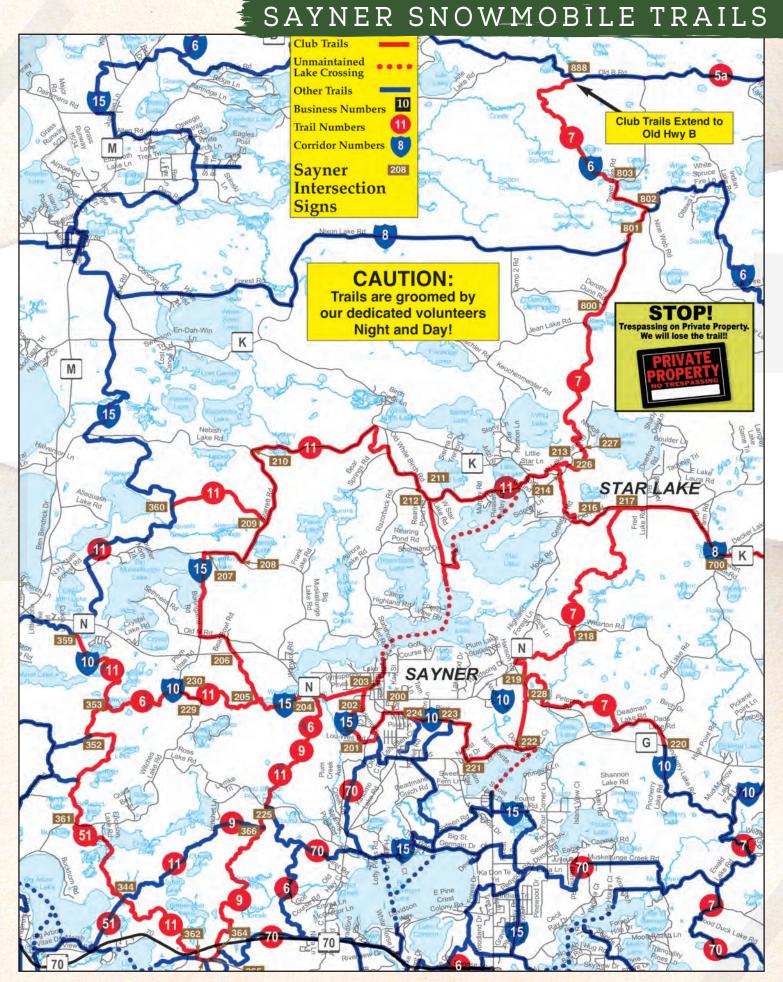
If you get hungry along the way, no worries! The trail system has great signage that will lead you to many excellent eating establishments, including The Sayner Pub, Stillwaters, The Hillside Tavern & Grill and Mar-li's. Visit www.saynerbarnstormers.com for trail reports and more information about snowmobiling. No snowmobile? No problem! Technautic Powersports/Nortech Marine in downtown Sayner and Premier Powersports and Marine in St. Germain offers snowmobile rentals to get you out on the trail.

ON FROZEN WATERS

Don't forget about the spectacular ice fishing in Sayner and Star Lake. Sayner-Star Lake is known as a prime fishing destination in northern Wisconsin, where you can catch panfish, crappie, walleye, and more. It's hard to beat a day of sunshine and fresh air while fishing on frozen waters!

Check with area accommodations for ice fishing packages that might be available.





Haven

SAYNER-STAR LAKE MARKS THE 100TH ANNIVERSARY OF THE FIRST SNOWMOBILE

The first snowmobile was built in 1924 by a 25-year-old Sayner resident named Carl Eliason. An avid sportsman, Eliason had a foot disability that prevented him from trekking on snowshoes. After attempting to retrofit a Ford Model T with skis, he began work on a different machine, working in a garage behind the then-new General Store.

Eliason's invention was a hand-built marvel that would lead to some great things. It was essentially a wooden toboggan paired with skis, which were controlled by ropes. The machine was powered by a 2.5-horsepower liquid-cooled Johnson outboard boat motor, which powered a steel track. He called it a "motor toboggan." The machine was primitive compared to a modern snowmobile, but it introduced components that are featured in every snowmobile made today. Other inventors developed machines that traveled over the snow, but many believe Eliason's machine represents the first true snowmobile.

Eliason patented his "motor toboggan" and manufactured 40 of the machines until 1939 when he sold the manufacturing rights to the FWD Corporation. That company continued building the vehicles and once sold 150 of the machines to the U.S. Army to help defend Alaska. New competitors eventually emerged, and the final motor toboggan was produced in 1964.

Want to see this groundbreaking invention for yourself? You'll find the world's first snowmobile at the Vilas County Historical Museum in Sayner. an extraordinary collection of snowmobiles, including the original machine built by Carl Eliason in 1924. A small gift shop features books by local authors and old-fashioned toys.

Down the road, you'll find Eliason Lumber and Hardware, the birthplace of the modern snowmobile and the location of one of the oldest and most unique stores



"The Brennan Family has been coming up to Star Lake since "As a young boy, I spent many summers in Sayner. We had property on Razorback Lake, across the street from Mike Froelich's cabins. Every Saturday he would show movies on the back wall of his candy store." **-Gary Monilaw**



Photo couresty of Andy Sistrunk

in northern Wisconsin. Check out Eliason's storefront window display, where you'll find many antique collectibles, including a player piano and snowmobile. Be sure to stop inside to learn more about Sayner's history.

Take a ride through the beauty and heritage of Sayner-Star Lake.

"Summer and Fall were my favorite times in the area. Used to hunt off Razorback Road and stay at Hintz's North Star. In fact, I stayed many times in the old lodge that was haunted. My niece gave me a painting she did of the Minnow Ladies Shack." **-Larry Obermann**

"Our family has owned a place in Sayner on Plum Lake since the 80s and we absolutely still love it up there and the surrounding areas. It's such a joy to spend time there and we are so thankful my parents got us going up there so long ago. My children love it too! Great memories!!!"

-Jennifer, Eric, Mikayla, and Kevin Stapleton

PLUM LAKE LIBRARY

The Plum Lake Public Library in Sayner offers everyone - young and old something to pique their interest. Enjoy pleasant reading areas and browse its library shelves for items to satisfy your reading, studying, or research work. The library offers access to computers, a printer, a copier, a scanner, a fax machine, and 24/7 free Wi-Fi. The recently remodeled youth area provides a wonderful array of stimulating toys and activities for children and teens to enjoy in the library as well as a wonderful selection of books, videos, audiobooks, graphic novels, puzzles, and games to check out.

The library's summer reading program offers an assortment of activities for children, from science and craft projects to live animals and guest performers. Be sure to stop by on Wednesdays at 10:00 am for the weekly preschool story hour for stories and crafts. Business hours and program times vary, and are subject to change - please be sure to check the library's website at plumlakelibrary.org or visit its Facebook page for current schedules.





Fishing



<u>GREAT FISHING, ENDLESS_MEMORIES</u>

They say that life is more about the journey than the destination, but those who fish the waters around Sayner and Star Lake in Northern Wisconsin will tell you that both can be equally thrilling.

The community sits in the heart of more than 7,500 acres of water created by the convergence of the Manitowish and Wisconsin River basins. So, whether you are an early-morning angler zipping toward your favorite spot for muskies, or a parent with a pontoon boat full of firsttime fishers, you'll find everything you need to create fish stories galore.

Beneath these waters lurk everything from monstrous muskies and walleyes to enough bluegills, crappies, bass, and perch to fill any stringer.

From shore, you'll find plenty of resources to make your trip as easy and successful as possible. There are more than 30 boat landings in the surrounding area and merchants with all the supplies you'll ever need. Trouble with your boat? **Technautic Powersports/Nortech Marine in downtown Sayner and Premier Powersports & Marine in St. Germain** provide full-service marine care.

Partly due to the 18-inch minimum required to keep a small-mouth bass or walleye (a regulation imposed by the Wisconsin Department of Natural Resources to control crayfish populations in the Town of Plum Lake) and partly due to the simple fact that smallmouth bass and walleye thrive in the cold-water temperatures of Wisconsin's Northwoods, the fisheries in the Town of Plum Lake are teeming with fish.

Aside from trophy muskies and smallmouths, which often appeal to more experienced anglers, Plum Lake's fisheries also offer an abundance of panfish that most children and beginners can catch easily.

Just don't forget to glance up from the end of your line on occasion to catch a view of what's truly important - the wonderous colors of a

Photo courtesy of Stacy Schweighardt



Photo courtesy of Emily Carrigg

beautiful fall day, the glistening dew of an early spring morning, the reflection on the water of an eagle soaring overhead, the distant call of a loon, or the excited laughter of your child as that bobber disappears below the surface. It's almost enough to make you forget the rare occasion when you motor home empty-handed.

Visit sayner-starlake.org/fishing for more fishing information.

LAKES AND FISH

Lake Name	Acres	Max Depth-ft.	Mean Depth-ft.	Musky	Northern Pike	Walleye	Lgmouth Bass	Small Mouth Bass	Panfish	Trout	Boat Landing
Allequash Springs	10	9								Р	С
Aurora Lake	94	4			Р		Р		Р		U
Ballard Lake	505	25	9	С		С	С	Р	С		Р
Big Muskellunge Lake - Campground	930	70	26	С	Р	С	С	Р	С		Р
Blueberry Lake	15	27					Р		А		С
Crystal Lake	93	67	34				Р		С	Р	U
Dorothy Dunn Lake	77	22		С		С	Р	Р	Р		U
Frank Lake	147	38			С	С	С		Р		С
Irving Lake	419	8		С		Р	С		С		Р
Jean Lake	27	15					Р		Р		U
Laura Lake	628	43		С		С	Р	Р	Р		U
Lone Tree Lake	130	16					С	Р	Р		С
Mystery Lake	20	7					Р		Р		U
Nebish Lake	98	52	18			Α			С		G
Pallette Lake	180	65	33		Р			С	С		С
Partridge Lake	235	19	9	Р		Р	С	Р	С		U
Plum Lake (North Side)	1057	57	20	С	Р	С	Р	Р	С		Р
Plum Lake (South Side)	1057	57	20	С	Р	С	Р	Р	С		Р
Razorback Lake	381	35	15	Р	С	С	С	С	С		Р
Salsich Lake	48	36			Р		С		С		С
Snyder Lake	19	15					Р		Р		U
Spruce Lake	16	16					С		A		С
Star Lake (West Campground)	1219	68	23	С	Р	С	Р	Р	С		Р
Star Lake (East Campground)	1219	68	23	С	Р	С	Р	Р	С		Р
Starrett Lake	67	19			Р	Р	Α	Р	С		G
West Plum Lake	69	5									G
White Birch Lake	113	27		С		С	Р	Р	С		С
					-						

Fish: P=Present A=Abundant C=Common

Boat Landing: C=Carry-In G=Gravel P=Paved U=Unimproved



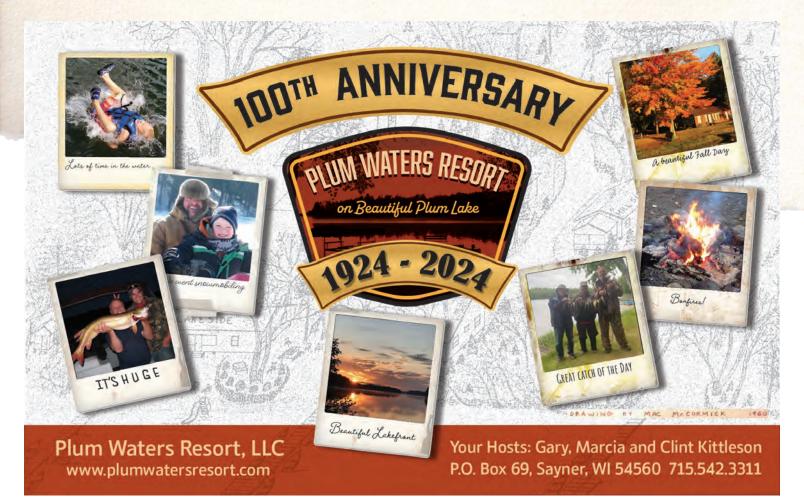
Photo coutesy of Brooke Cheaton





Accommodation	# of Units	Open Yr-Rd.	Pets OK	A/C	Fireplaces	Wi-Fi	Television	Handicap Accessible	Lake Swim Area	Pool or Hot Tub	Boat Included
CAMP EDNA	2	٠		٠	•	•	•		•		•
(715) 891-2877											
Vrbo.com/2137181											
Lake: Star Lake											
FOUR SEASONS CABIN	1	•	•			•	•		•		•
(847) 309-5277											
plumlakecabin.com											
Lake: Plum Lake											
INNISFREE CABIN	1				•	•	•		•	•	•
(262) 327-4382											
Innisfreeplumlake.com											
Lake: Plum Lake											
	5				S	•	•		•		
(715) 542-3311											
Plumwatersresort.com Lake: Plum Lake											
STAR LAKE HOME	1	•		•	•	•	•		•		
(262) 245-9400	1				•	•	•		•		· · ·
(262) 245-9400 starlakehome.net											
Lake: Star Lake											
STEPAWAY VACATION RENTALS	20	S	S	•	S	S	•	S	S		S
(715) 891-7286	20	5	5		5	3	•	5	5		5
www.stepawayvacationrentals.com											
Lake: Various											
TAMARACK TIMBERS RESORT LLC	3						•				
(715) 479-1357	5			-							
timbers6@newnorth.net											
Lake: Pickerel Lake											
TRUE NORTH PROPERTIES	2				S	•	•				
(715) 212-1277	_										
vrbo.com/2163911											
Lake: Plum Lake											
UP NORTH ADVENTURES	10	٠	S	S	S	S	•	S	S		S
(715) 891-2877											
upnorthadv.com											
Lake: Various											
WHITE BIRCH VILLAGE RESORT (715) 385-2182	20		•	S	•	•	S	•	•	•	•
whitebirchvillage.com											
Lake: White Birch Lake											
WOODLANDS RESORT	8	S	•	S	S	•	•	S	•		
(715) 385-2182	-	-		-	-			_			
whitebirchvillage.com											
Lake: White Birch Lake											

• = All Units S = Select Units



Enjoy a cozy resort for two, an expansive accommodation for 20, or anything in between. Whether you're looking for luxury or simplicity, a sunrise view, or a woodland cabin, you'll find it in Sayner-Star Lake!

Visit www.sayner-starlake.org/lodging for more area lodging information and start planning your relaxing getaway!



BUSINESS DIRECTORY

ATTRACTIONS

Plum Lake Equestrian Center 8177 Plum Lake Station Rd. • Sayner, WI 54560 (414) 312-1630 plumlakeequinectr@gmail.com www.plumlakeequestriancenter.com

Plum Lake Golf Club, page 13 3160 Clubhouse Rd. • Sayner, WI 54560 (715) 542-2598 plumlakegolfclub@outlook.com www.plumlakegolf.com

Plum Lake Public Library, page 21 8789 Peterson St. • Sayner, WI 54560 (715) 542-2020 ebraunel@sayner.wislib.org www.plumlakelibrary.org

Plum Ski-ters Water Ski Show Team 3230 State House Point Rd. • Sayner, WI 54560 (262) 423-PLUM • hello@plumskiters.org www.plumskiters.org

CHURCHES

Shepherd of The Lakes Lutheran Church 2903 State Hwy 155 • Sayner, WI 54560 (715) 542-3701

St. Mary Catholic Church 2820 County Road N • Sayner, WI 54560 (715) 385-2390

COMMUNITY ORGANIZATIONS

Barnstormers Snowmobile Club, page 18 P.O. Box 5 • Sayner, WI 54560 saynerbarnstormers@gmail.com www.saynerbarnstormers.com

Feed Our Rural Kids, Inc. (FORK)

4887 Echo Ridge Dr. • Eagle River, WI 54521 (715) 410-8167 donations@feedourruralkids.org www.feedourruralkids.org

Plum Lake Association

PO Box 193 Sayner, WI 54560-0193 815-910-5548 info@plumlakeassociation.org www.plumlakeassociation.org

Plum Lake Lions Club Coann5341@gmail.com

Plum Lake Women's Club ilnemic@frontier.com

Sayner Star Lake Lions Club garykaphingst@gmail.com www.e-clubhouse.org/sites/saynerstarlake/

DINING

Clearview Supper Club, page 9 8599 Big St • Saint Germain,, WI 54558 (715)542-3474 dining@clearviewsupperclub.com www.clearviewsupperclub.com

Mar-Li's Bar

2530 State Hwy 155 • Sayner, WI 54560 (715) 542-4255 marlisbar@yahoo.com www.marlisbar.com Murmuring Waters Lodge, page 6 8105 Patti's Place • Saint Germain, WI 54558 (715) 542-2066 info@murmuringwaters.com www.murmuringwaters.com

Northern Highland Coffee Co., page 11 2965 WI-155 • Sayner, WI 54558 northernhighlandcc@outlook.com www.northernhighlandcoffee.com

Sayner Pub, page 9 2962 Hwy 155 • Sayner, WI 54560 (715) 542-3647 taylor@sayner.pub www.saynerpub.com

Stillwaters Food & Spirits 7914 County Road K • Star Lake, WI 54561 (715) 542-3652 www.stillwatersstarlake.com

The Corner Store, page 23 3109 Razorback Rd. • Sayner, WI 54560 (715) 542-4250 thecornerstoresayner@gmail.com www.thecornerstoresayner.com

The Hillside Tavern & Grill, page 8 8065 County Hwy N East • Sayner, WI 54560 (715) 542-2240 info@hillsidetaverngrill.com www.hillsidetaverngrill.com

LODGING

Camp Edna On Star Lake • (715) 891-2877 upnorthadventures715@gmail.com www.vrbo.com/2137181

Four Seasons Cabin

8714 Schneider Rd. • Sayner, WI 54560 (847) 309-5277 fourseasonssayner@gmail.com www.plumlakecabin.com

Innisfree Cabin

3158 Historic Lodge Rd. #15 • Sayner, WI 54560 (262) 327-4382 innisfreeplumlake@gmail.com www.innisfreeplumlake.com

Plum Waters Resort LLC, page 25

P.O. Box 69 • Sayner, WI 65640 715-542-3311 kittlesongmc@gmail.com Plumwatersresort.com

Star Lake Home, page 13 3974 Murphy Rd. • Star Lake, WI 54561 (262) 245-9400 markfbrower@gmail.com www.starlakehome.net

StepAway Vacation Rentals, page 21 Saint Germain, WI 54558 (715) 891-7286 stepawayvacationrentals@gmail.com www.stepawawyvacationrentals.com

Tamarack Timbers, LLC 2604 Cottage Ln • Eagle River, WI 54521 timbers6@newnorth.net

True North Properties, page 17 On Plum Lake • (715) 212-1277 witruenorth@gmail.com www.vrbo.com/2163911

Up North Adventures, LLC

P.O. Box 344 • St. Germain, WI 54558 upnorthadventures715@gmail.com www.upnorthadv.com

White Birch Village Resort, page 2 8695 Village Ln. • Star Lake, WI 54561 (715) 385-2182 office@whitebirchvillage.com www.whitebirchvillage.com

Woodlands Resort on Plum Lake, LLC 3320 Pilgrim Rd. • Sayner, WI 54560 (262) 661-3968 www.woodlands-resort.com

REAL ESTATE

Eliason Realty of the North, page 17 Eagle River, WI (715) 479-4431 • (800) 472-5222 eagleriver@eliasonrealty.com St. Germain, WI (715) 542-3223 • (800) 472-3140 stgermain@eliasonrealty.com www.eliasonrealty.com

Jim Tait Real Estate, page 17 Minocqua: (800) 677-8248 Boulder Junction: (877) 385-2077 jbtaitiii@gmail.com www.jimtaitrealestate.com

RECREATIONAL RENTALS

Premier Powersports & Marine, page 28 7792 Hwy 70 E • St. Germain, WI 54558 (715) 479-0065 prpowersports@gmail.com www.premierpowersportsandmarine.org

Technautic Powersports/Nortech Marine,

page 17 2913 Froelich Dr. • Sayner, WI 54560 (715) 542-3389 technauticpower@gmail.com www.nortechmarine-wi.com

The Corner Store, page 23

3109 Razorback Rd. • Sayner, WI 54560 (715) 542-4250 thecornerstoresayner@gmail.com www.thecornerstoresayner.com

RETAIL

Cre-ate, page 10 2933 Main St. • Sayner, WI 54560 (407) 624-9071 helen@createinsayner.com www.createinsayner.com

Eggs & Such-A-Farm, LLC

8177 Plum Lake Station Rd. • Sayner, WI 54560 (414) 312-1630 eggsandsuch.afarm@gmail.com www.eggsandsuch-afarm.com

Eliason Lumber & Hardware, page 23 2954 State Hwy 155 • Sayner, WI 54560 (715) 542-3233 • Fax: (715) 542-3534 jlh@eliason-snowmobile.com www.eliason-snowmobile.com Knitt's Hardware Hank, page 10 246 State Hwy 70 • St. Germain, WI 54558 (715) 479-5930 10359 Main St. • Boulder Junction, WI 54512 (715) 385-2300 kwknitt@frontier.com www.knittshardware.com

Plum Lake Quilts LLC, page 11 3019 State Hwy 155 • Sayner, WI 54560 (715)542-4888 plumlakequilts@gmail.com www.plumlakequilts.com

Premier Powersports & Marine, page 28 7792 Hwy 70 E • St. Germain, WI 54558 (715) 479-0065 prpowersports@gmail.com www.premierpowersportsandmarine.org

Technautic Powersports/Nortech Marine, page 17

2913 Froelich Dr. • Sayner, WI 54560 (715) 542-3389 technauticpower@gmail.com www.nortechmarine-wi.com

The Corner Store, page 23 3109 Razorback Rd. • Sayner, WI 54560 (715) 542-4250 thecornerstoresayner@gmail.com www.thecornerstoresayner.com

Traditions, page 11 2959 State Hwy 155 • Sayner, WI 54560 (715) 542-2101 info@traditionsinsayner.com www.traditionsinsayner.com

SERVICES

Chances R Satellite Sales & Service 2616 State Hwy 155 • Sayner, WI 54560 (715) 892-5386 chancesrlw@frontier.com

Klinner Insurance, page 13 556 State Hwy. 155 • St. Germain, WI 54558 (715) 542-3949 www.klinnerinsurance.com

Milton Propane 2835 Plum Lake Dr. • Sayner, WI 54560 715-542-3292 say@miltonpropane.com www.miltonpropane.com

Premier Powersports & Marine, page 28 7792 Hwy 70 E • St. Germain, WI 54558

(715) 479-0065 prpowersports@gmail.com www.premierpowersportsandmarine.org

Squirrel Away Storage 8855 Glenbrook Ln. • Sayner, WI 54560 (715) 617-3885

St. Germain Hometown Pharmacy

252 State Hwy 70 • P.O. Box 280 St Germain, WI 54558 715) 479-7608

Talon Crane LLC

9197 McCormick Road • Sayner, WI 54560 715-479-3558 or 715-891-5887 ducksdown5@gmail.com

Technautic Powersports/Nortech Marine, page 17

2913 Froelich Dr. • Sayner, WI 54560 (715) 542-3389 technauticpower@gmail.com www.nortechmarine-wi.com

Up North Connections St. Germain, WI 54558 (715) 614-2240 upnorthconnections@gmail.com



Photo courtesy of Mya Hoernke



WE BELIEVE IN EXCEPTIONAL CUSTOMER EXPERIENCE

Premier Powersports & Marine is a family-owned business located in the Northwoods.

is a family-owned business located in the Northwoods. From sales and rentals to maintenance and storage, our professional staff is ready to deliver an exceptional customer service experience.

CALL US TODAY!



7792 HWY 70 EAST ST. GERMAIN, WI 54558 715.479.0065 PRPOWERSPORTS@GMAIL.COM



. XHUMMINBIRD.





💭 МІММ КОТА

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